

# PATHWAYS PROJECT

***Participation To Healthy Workplaces And  
inclusive Strategies in the Work Sector***

***COMPETITION OF IDEAS***

***CREATE THE LOGO  
“PATHWAYS PROJECT”***

***First prize***



***A trip to Madrid for the award ceremony during  
the PATHWAYS European meeting in 2016***

PATHWAYS project has received funding from the European Union's Health Programme (2014-2020)

Grant agreement n. 663474

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## ***REQUEST***

***Create the logo of PATHWAYS. The logo is the main tool of recognition of the project and it will be used in all documentation on-line and off-line. See Pathways leaflet to know what is Pathways Project about.***

## ***ELIGIBLE PARTICIPANTS***

***Members of:  
Patient associations  
Advocacy group***



# PATHWAYS PROJECT

## ***VISIBILITY OF LOGO IN:***

***Advocacy groups***

***Patients associations***

***Policy makers***

***Trade unions and employers associations***

***International organisations (e.g. ILO; WHO;***

***EU, OCSE, World Bank...)***

***European projects, European Commission,***

***European Parliament***

***Media, journalists, bloggers***

***Public***

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## *DETAILS*

*Professional, eye-catching, stylish, smart.*

*Colour orange (RGB 255,102,0) and blue (RGB 51,51,153) in line with project leaflet.*

*Minimum size 30 mm.*



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## ***SUBSCRIPTION***

***The contest is open to people of any age.  
Send YOUR LOGO by email to  
[pathways@istituto-besta.it](mailto:pathways@istituto-besta.it) by  
15TH October 2015 attaching:***

- Logo in JPEG format***
- Logo concept***
- Short curriculum vitae***



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## AWARD:

**The 3 finalists' Logos will be published on Pathways web-site**

**[www.pathwaysproject.eu](http://www.pathwaysproject.eu)**

***The winner will be chosen by PATHWAYS project partners and Advisory Board.***

***The president of the Contest committee is Matilde Leonardi, project Coordinator.***

***The winner will be invited at the award ceremony, that will take place in Madrid on the 10 and 11 March 2016***

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*We are waiting for YOUR proposal  
for the PATHWAYS LOGO...*

*Be the winner of the Contest!*

*Good luck!*

*Pathways Consortium*

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